
Bridgewater Community Little League Parent Survey Results

— By: Lena Caffall & Everett Wood —



*Photos taken by Everett Wood

Survey Overview

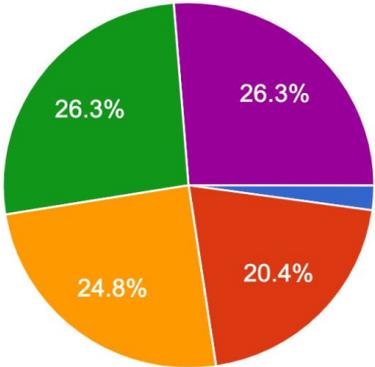
- 10 questions, with 3 main sections.
 - Attendance and residency.
 - Perceptions about the Little League and town association.
 - Concession and local restaurant expenditure.
- The survey was conducted using Google Forms, with approval from the JMU Institutional Review Board (IRB).
- 137 respondents, all responses were anonymously recorded.

Supporters and Residency

Survey Questions 1 and 2 were used to identify the number of attendees per child / children in a family.

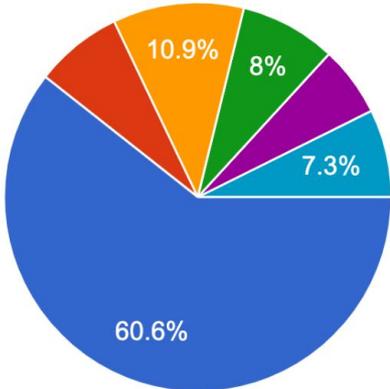
Question 1: How many individuals (including yourself) typically support your child/children at a game?

Question 2: How many of those individuals (including yourself) are residents of the town of Bridgewater?



Question 1 Responses

- 1
- 2
- 3
- 4
- 5+

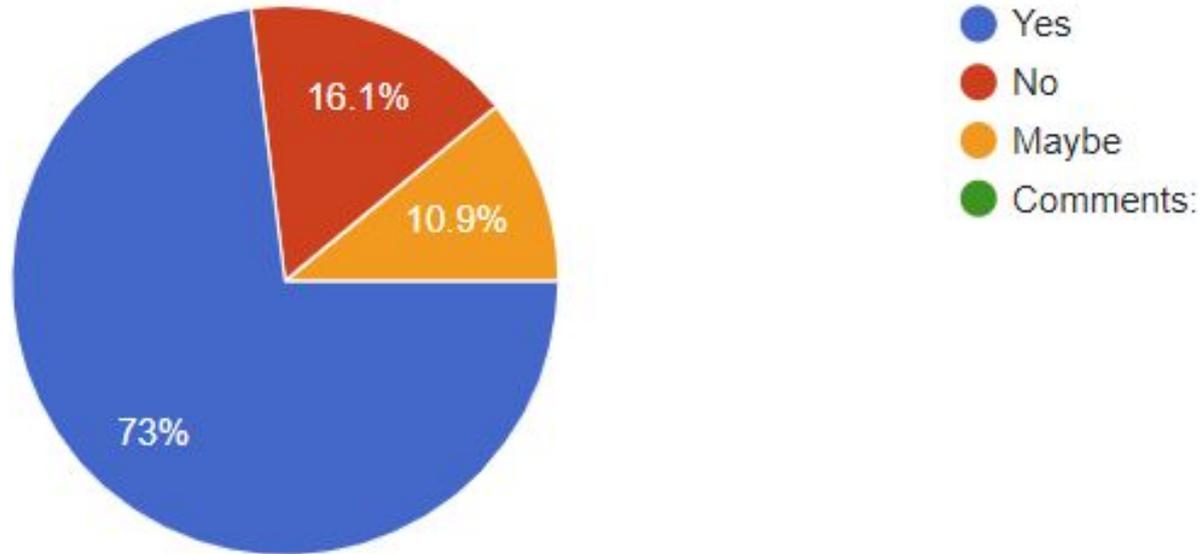


Question 2 Responses

- 0
- 1
- 2
- 3
- 4
- 5+

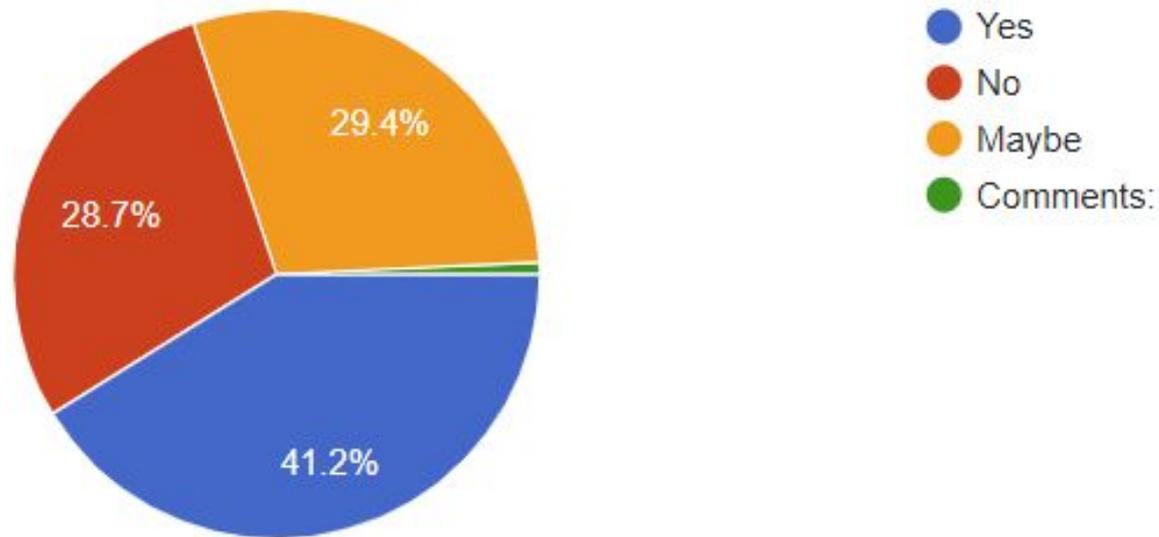
Association of the BCLL with Town of Bridgewater

Question 3: Do you associate the town of Bridgewater with the Bridgewater Community Little League (BCLL)?



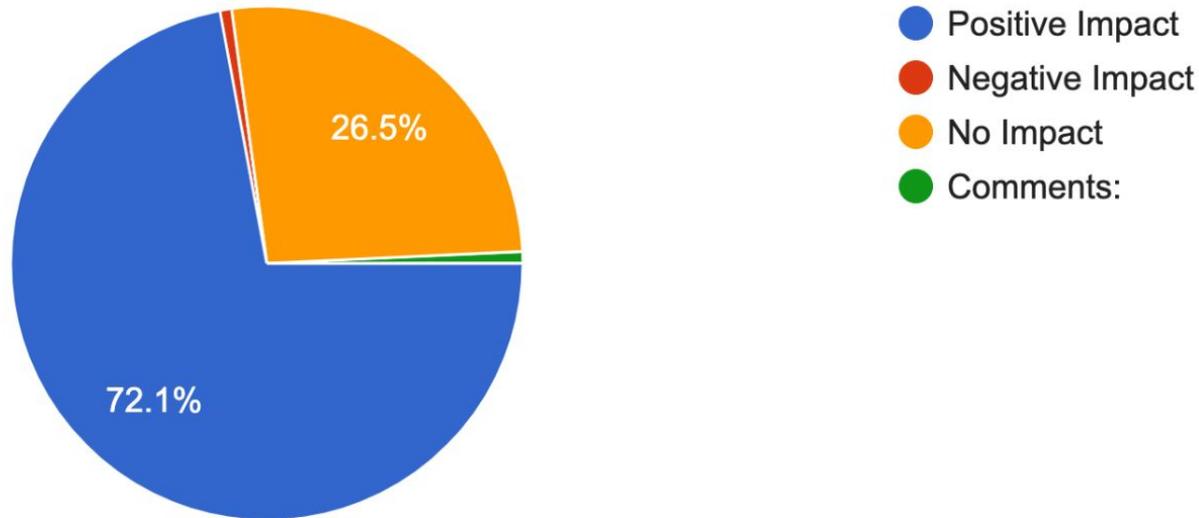
The Town's Role in the Success of BCLL

Question 4: Do you perceive the town of Bridgewater as playing a large role in the success of the BCLL organization?



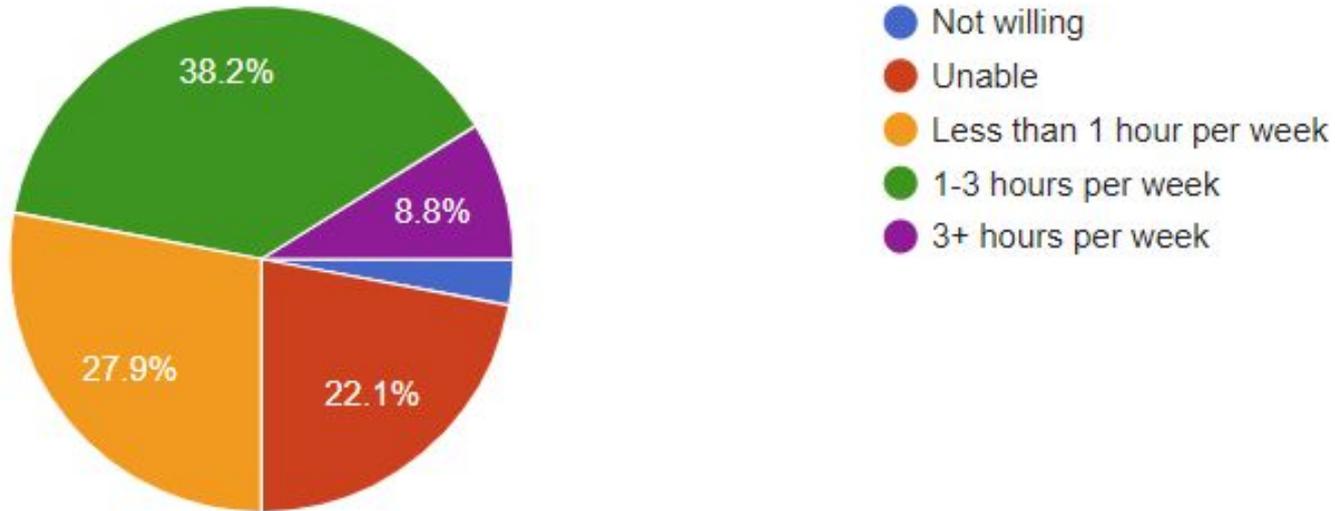
Perceptions About Facility Improvements

Question 5: How would improvements to the BCLL facilities such as field improvements and paving for ADA compliance, affect your perceptions of the BCLL?



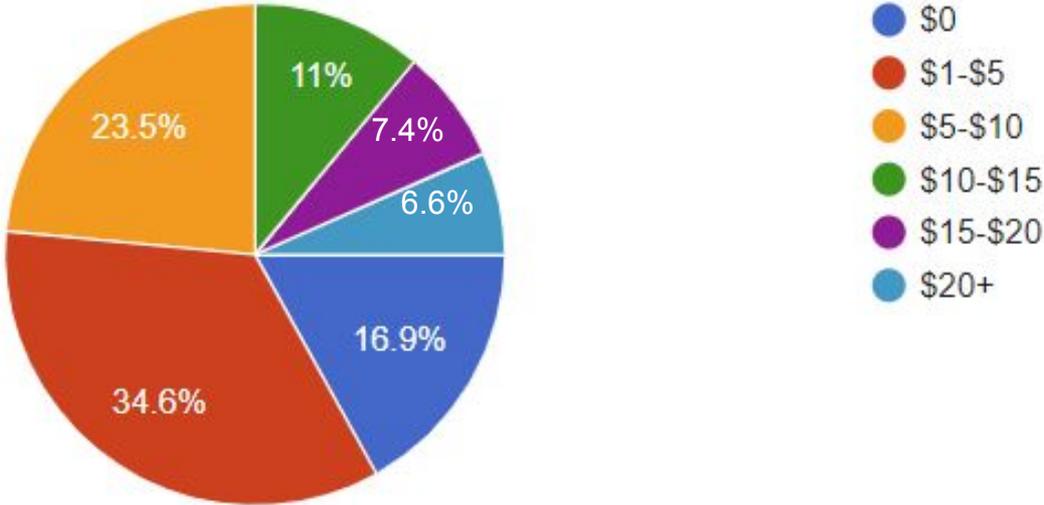
Volunteer Willingness

Question 6: How often would you be willing to volunteer with the BCLL (coaching, concession, field maintenance)?



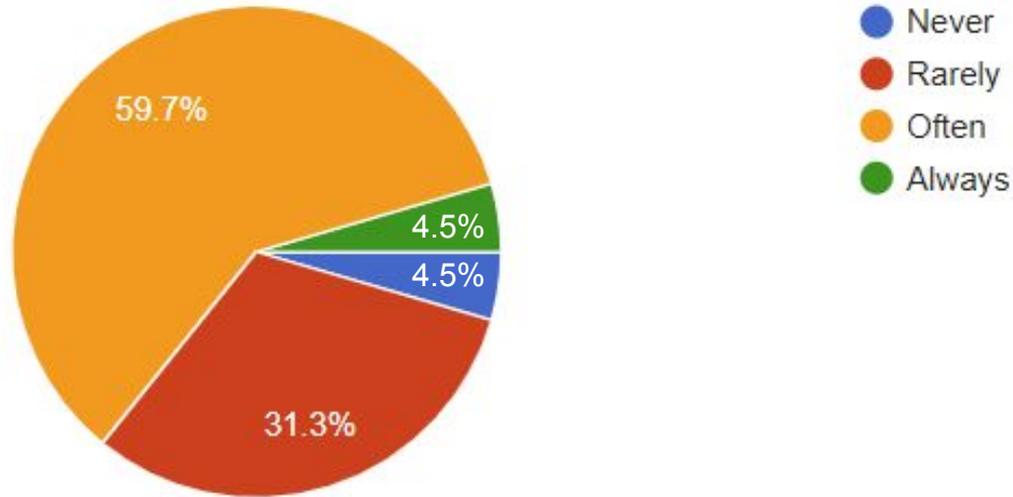
Concessions, Food Trucks & Local Restaurant Expenditure

Question 7: How much does your family typically spend at the concession stand during one game?



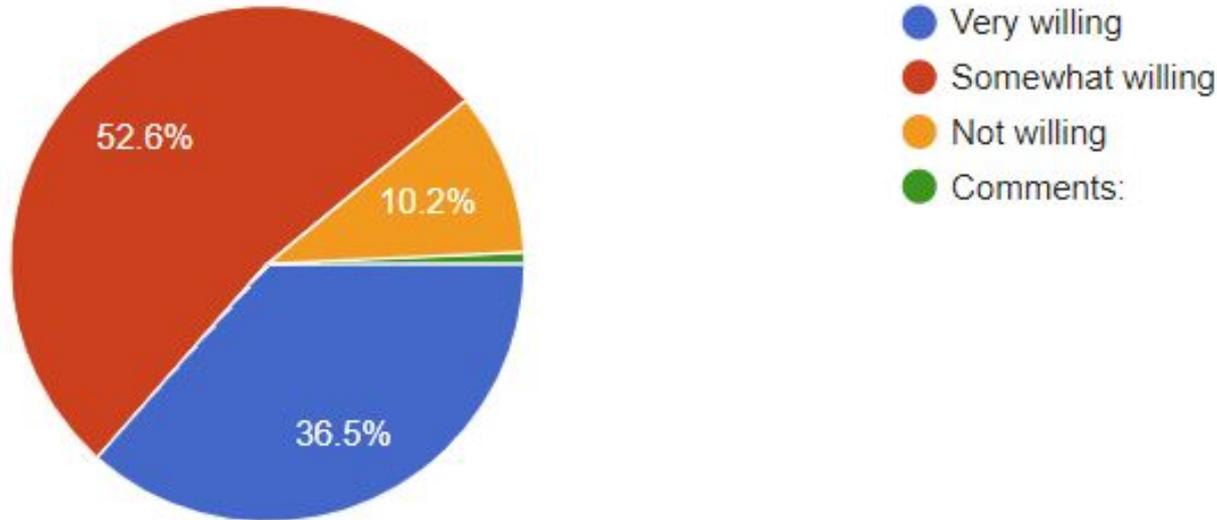
Effect on Local Restaurants

Question 8: How often does your family eat at local restaurants before or after a practice or game?



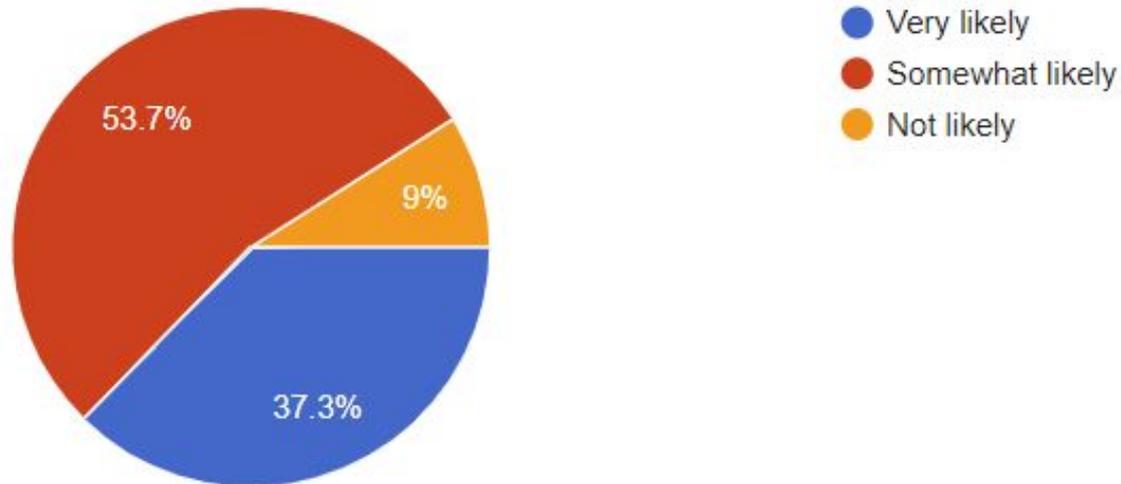
Food Trucks

Question 9: How willing are you to make a purchase at a food truck rather than the traditional concession stand?



Use of Town Amenities as BCLL Participant

Question 10: As a participant in BCLL are you more likely to use the amenities offered by the Town of Bridgewater or participate in local town events?



Responses from Local Businesses

- New York Flying Pizza
- Bob A-Reas Pizza and Subs
- Anita's Decadent Delights Bake Shoppe
- Bridgewater Coffee Co

Questions?

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